

VelocityShares Launches VIX FUTURES Long/Short Strategy Indices

First family of indices to provide beta access to advanced volatility strategies

DARIEN, Conn.--([BUSINESS WIRE](#))--VelocityShares LLC is pleased to announce the launch of the S&P 500 VIX Futures Long/Short Strategy Indices. VelocityShares worked closely with S&P in the design and development of these new indices, which are the first to offer beta exposure to complex volatility strategies. The indices were developed specifically to be referenced by future investment products.

“Tail Risk and other volatility funds have grown enormously as investors have sought effective means of insulating their portfolios”

Increased volatility in the global financial markets and large downward moves in the U.S. equity market have resulted in billions of dollars flowing into tail risk funds. Until now, there hasn't been an alternative to these opaque, actively managed strategies. The recently launched indices provide a transparent, well-defined beta strategy as an alternative to what other managers are positioning as alpha generation.

“Tail Risk and other volatility funds have grown enormously as investors have sought effective means of insulating their portfolios,” said Nick Cherney, Co-founder and Chief Investment Officer of VelocityShares. “Until now, it has been very hard to evaluate the performance of these funds, and this new family of indices will truly change the landscape for volatility and tail risk investors. The innovation here is to take very sophisticated developments in pricing volatility exposure, and deliver these advanced concepts in an efficient and investible index. This is a revolutionary development for volatility investors.”

A paper describing the basic concepts behind the creation of the indices, “Portfolio Applications for VIX-based Investments” was recently published in the November/December issue of *Journal of Indexes*.

About VelocityShares

VelocityShares creates innovative exchange traded products (ETPs) developed specifically to enable sophisticated traders to more efficiently manage their market views, risks, and desired exposures. The team has significant experience on both the buy-side and sell-side of the financial markets, and encompasses a broad range of financial services including ETNs, ETFs, equities, commodities, fixed income, and index creation and management.

“Standard & Poor's®”, “S&P®”, “S&P 500®”, “Standard & Poor's 500™”, “S&P 500 VIX Short-Term Futures™” and “S&P 500 VIX Mid-Term Futures™” are trademarks of Standard & Poor's Financial Services LLC (“S&P”) and have been licensed for use by VelocityShares LLC and VLS Securities LLC. “VIX” is a trademark of the Chicago Board Options Exchange, Incorporated (“CBOE”) and has been licensed for use by S&P.

© 2011 VelocityShares LLC. All rights reserved. VelocityShares, and the VelocityShares logo are service marks of VelocityShares. All other trademarks, service marks or registered trademarks are the property of their respective owners.